

## Liquid Color Concentrate

Opatint is a fully-formulated liquid dispersion product, used for coloring starch molded confections, compound coated chocolate confections, baked goods, icing, gums, and hard candies. The components used to color Opatint systems are FDA approved FD&C dyes, aluminum lakes and/or naturally derived pigments in a liquid vehicle base including: hydrogenated vegetable oil, fractionated coconut oil, glycerin, propylene glycol, sugar solution, sorbitol, dextrose solution, and water.

### ADVANTAGES

- **Uniformity** – Each Opatint formulation manufactured by Colorcon undergoes testing to meet established color specifications, ensuring batch-to-batch color reproducibility and eliminates problems due to poor pigment dispersion
- **Cost** – Opatint eliminates the need for dispersion equipment, attendant maintenance, and quality control evaluation; no separate blending or milling required
- **Cleanliness** – Opatint color dispersions keep production areas cleaner by eliminating airborne contamination from dust
- **Efficiency** – Color intensity is maximized using Opatint versus dry powder systems
- **Compatibility** – Color dispersions are customized for your specific application and designed to give you efficient and consistent coloring for your food or confectionery product

### ADDING VALUE TO YOUR PRODUCT

- Using suitable materials, a wide palette of color is obtainable to help match the development and marketing desires of manufacturers and consumers
- Opatint dispersions can be supplied as translucent or opaque, which allows the formulator to customize their product's final appearance
- Opatint color usage levels are typically 0.5% to 5.0%; this is dependent on the desired color and specific application in the final product

*Contact Colorcon's Food and Confectionery Technical Services department to discuss your specific application and Opatint needs.*

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