

Speed your product to market with added consumer appeal

Coatings designed to meet the technical and commercial needs of global nutraceutical and supplement providers

From Core to Coating, Naturally Your Supplier of Choice[™]





Film Coat with Confidence

Colorcon's natural advantage coatings are specially designed to meet the technical and commercial needs of today's global nutraceutical and supplement providers.

We understand that manufacturers are looking for more efficient and consistent manufacturing performance for products that also meet increasing consumer demands. When you partner with Colorcon, you develop a finished nutritional or dietary supplement product with the competitive edge needed to drive your business growth.

Differentiate Your Product

Colorcon's range of Nutra coatings are fully formulated and ready-to use to improve production efficiency and deliver a superior product appearance. Simple to use across a wide range of substrates and coating equipment.

Provide Aesthetic Appeal to Improve Consumer Experience

- include color for branding and differentiation
- improve appearance with gloss finish
- reduce swallowing difficulties
- eliminate bad taste and odors

Protect Finished Products

- avoid dust build up during packing
- improve environmental moisture protection
- add to shelf life expectancy

Capture Value of Label Friendly

Open Up to a World of Color[®]

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Nutra[™], Natural Advantage

Specially designed coatings using label-friendly ingredients to add color for branding or a clear gloss finish for nutritional, herbal and dietary supplement products regulated as foods. Nutrafinish[®] coatings can be formulated to exclude use of titanium dioxide.

Moisture Protection

Ideal for use on hydroscopic cores; protection from environmental moisture, improved product stability and in-use shelf life

Sugar Film Coating

Aqueous system for rapid processing with a high gloss finish. Suitable for use with fully perforated or conventional coating pans

Label Friendly

Best-in-class coatings to meet consumer needs for simple ingredients and clean label

USDA



Nutrapure[™] Certified Organic Coating

First aqueous coating composed entirely of plant-based, certified organic food ingredients.



Nutrateric[®] Nutritional Enteric Coating

Overcomes unpleasant odors and flavors. Ingredients are approved food additives or have self-affirmed GRAS status.





Easy Swallow

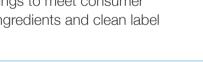
Cuts preparation and coating times; especially suitable for heat sensitive cores

tablets easier to swallow with added slip

Adds aesthetic appeal and makes

TiO2 Free Coatings

Alternative formulations designed to address industry concerns and ensure consumer-friendly labelling





Colorcon provides high quality products with ingredients carefully selected from commonly used food ingredients or approved food additives, to meet local regulatory requirements.

Address Consumer Concerns

- Overcome difficulty in swallowing large tablets
- Eliminate unpleasant flavors and odors
- Avoid stomach irritation
- Meet consumer desire for use of alternative (naturally derived) colorants

Superior and dedicated technical support along with regulatory expertise



Find the Right Look and Feel for Your Product

BEST helps to visualize tablet color, shape and size by providing realistic looking images and realistic tablet prototypes. Our in-depth knowledge of colorant regulations, market data, tablet design and coating helps speed products to market in this highly competitive environment.

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