

Dry Color Concentrate

Dry Color Concentrate from Colorcon® is a **Patent Pending**, self-opacifying, non-dusting dry coloring system for panned confectionery goods.

FEATURES & BENEFITS

PRODUCTIVITY IMPROVEMENTS

- The enhanced opacity and even coverage of the Dry Color Concentrate will allow for:
 - a reduction in mottling
 - a potential reduction in coating
 - development of brighter colors
 - improved yield per batch of color
- Dry Color Concentrate is dry; therefore, no settling, increase in product or hard packing of the pigments will be seen.
- Reproducibility of color between batches is practically guaranteed, since there is no mixing, shaking or re-dispersion of pigments required by operators as with liquid systems.

COST SAVINGS

- Dry Color Concentrate is a highly concentrated dry coloring system. This dramatically reduces the color usage level (approximately 50% or more). A lower usage level means lower inventory carrying costs and lower shipping costs.
- The self-opacifying nature of Dry Color Concentrate may make it possible to reduce the amount of Titanium Dioxide in the subcoat. This translates into a potential decrease in raw material costs and a further reduction in cleanup costs.

- Comparable coverage and color development is possible with fewer applications.

COMPLETE VERSATILITY AND FUNCTIONALITY

- Dry Color Concentrate is a complete coloring system. Simply add the proper amount to the selected coating syrup solution and mix under low shear agitation.
- There are no viscosity, handling issues, or reduced microbial concerns with Dry Color Concentrate.
- Dry Color Concentrate is preservative free making it label friendly and acceptable for use internationally.
- Dry Color Concentrate is available in recyclable containers; therefore, disposal of empties is cost effective and environmentally friendly.
- Dry Color Concentrate is versatile enough to be used with both sucrose and dextrose systems.



For more information, contact your Colorcon representative or call:

North America
+1-215-699-7733

Europe/Middle East/Africa
+44-(0)-1322-293000

Asia Pacific
+65-6438-0318

Latin America
+54-11-4552-1565

© Colorcon, 2009. The information contained in this document is proprietary to Colorcon and may not be used or disseminated inappropriately.

All trademarks, except where noted, are property of BPSI Holdings, LLC.

You can also visit our website at www.colorcon.com

FC-50/396 - 07.09.2009