

Dry Color Concentrate

Dry Color Concentrate from Colorcon® is a **Patent Pending**, self-opacifying, non-dusting dry coloring system for panned confectionery goods.

FEATURES & BENEFITS

PRODUCTIVITY IMPROVEMENTS

- The enhanced opacity and even coverage of the Dry Color Concentrate will allow for:
 - a reduction in mottling
 - a potential reduction in coating
 - development of brighter colors
 - improved yield per batch of color
- Dry Color Concentrate is dry; therefore, no settling, increase in product or hard packing of the pigments will be seen.
- Reproducibility of color between batches is practically guaranteed, since there is no mixing, shaking or re-dispersion of pigments required by operators as with liquid systems.

COST SAVINGS

- Dry Color Concentrate is a highly concentrated dry coloring system. This dramatically reduces the color usage level (approximately 50% or more). A lower usage level means lower inventory carrying costs and lower shipping costs.
- The self-opacifying nature of Dry Color Concentrate may make it possible to reduce the amount of Titanium Dioxide in the subcoat. This translates into a potential decrease in raw material costs and a further reduction in cleanup costs.

- Comparable coverage and color development is possible with fewer applications.

COMPLETE VERSATILITY AND FUNCTIONALITY

- Dry Color Concentrate is a complete coloring system. Simply add the proper amount to the selected coating syrup solution and mix under low shear agitation.
- There are no viscosity, handling issues, or reduced microbial concerns with Dry Color Concentrate.
- Dry Color Concentrate is preservative free making it label friendly and acceptable for use internationally.
- Dry Color Concentrate is available in recyclable containers; therefore, disposal of empties is cost effective and environmentally friendly.
- Dry Color Concentrate is versatile enough to be used with both sucrose and dextrose systems.

For more information, contact your Colorcon representative or call:

North America
+1-215-699-7733

Europe/Middle East/Africa
+44-(0)-1322-293000

Asia Pacific
+65-6438-0318

Latin America
+54-11-4552-1565

You can also visit our website at www.colorcon.com



© Colorcon, 2009. The information contained in this document is proprietary to Colorcon and may not be used or disseminated inappropriately.

All trademarks, except where noted, are property of BPSI Holdings, LLC.

FC-50/396 - 07.09.2009