



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **Colorcon to showcase new functional packaging capabilities at Pharmapack Europe 2024**

Harleysville, Pennsylvania, USA, 18 January 2024 - Colorcon, a world leader in the development and supply of film coating systems, speciality excipients and functional packaging for the healthcare industries, will be exhibiting its newly expanded portfolio the upcoming Pharmapack Europe tradeshow in Paris.

Recently, Colorcon acquired a new functional packaging business, an acquisition which greatly increases its capabilities in the healthcare market. Today, the company offers protection solutions for a large array of pharmaceutical, nutraceutical and diagnostic products, including tablets, effervescent tablets, capsules, diagnostic kits and strips, medical devices, powders, probiotics and more.

One of the latest innovations, the HAT<sup>®</sup>-B Handy Active Tube, will be available for attendees to examine at Pharmapack Europe, which takes place on January 24-25.

HAT<sup>®</sup>-B Handy Active Tube is an innovative packaging solution designed to effectively control moisture vapor transmission (MVTR), with a focus on diagnostic applications where precision of use is critical. Specific application areas include diagnostic strips, dietary supplements such as probiotics, moisture sensitive medicines and inhalation devices.

There are several key features which tick important practical boxes. Firstly, it incorporates an adjustable sorbent system, allowing healthcare product manufacturers to customise the quantity of sorbent material based on their specific products. In addition, the flip-top cap offers ease of access while maintaining an airtight seal to safeguard product integrity, with strategic placement of the desiccant at the base of the tube ensuring it remains closest to the reactive components of test strips.

The HAT<sup>®</sup>-B Handy Active Tube has also been designed to reduce plastic usage, making it a sustainable choice for the market.



Matthias Brommer, President and Managing Director, Functional Packaging at Colorcon commented: “With new additions to our portfolio, we are excited to arrive at Pharmapack with our greatest variety and flexibility of solutions for the pharma industry. We also realise the importance of offering more sustainable options, with the sector eager to adopt more environmentally conscious solutions that benefit the planet and align to consumer expectations.”

The HAT®-B Handy Active Tube will be featured in the Pharmapack Innovation Gallery, a dedicated forum where attendees can discover exhibitors and solutions pushing the boundaries of packaging and drug delivery.

Colorcon also encourages interested parties to visit Stand D93 at Pharmapack Europe 2024, where its experts will be on hand to answer any questions about the HAT®-B Handy Active Tube and any other products in the portfolio.

### **Company Information**

Colorcon is a global leader in the development, supply and technical support of film coating systems, specialty excipients and functional packaging for the healthcare industries. Our best-in-class products and technologies are complemented by our industry knowledge and value-added services to support product development from concept to commercialization. Our focus on market issues and innovation has earned Colorcon an international reputation as a trusted supplier and partner. That reputation is based on superior product quality, unparalleled technical support, extensive regulatory assistance and reliable supply from multiple locations. Colorcon has sixteen manufacturing facilities including seven film coating plants, five functional packaging sites, twenty-six technical service laboratories globally and more than 2100 employees.

For more information, visit [www.colorcon.com](http://www.colorcon.com).



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(Photographs: Colorcon, PR001)

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